

// SECTION 01 • PROMPT PACK

VIRAL CONTENT ENGINE

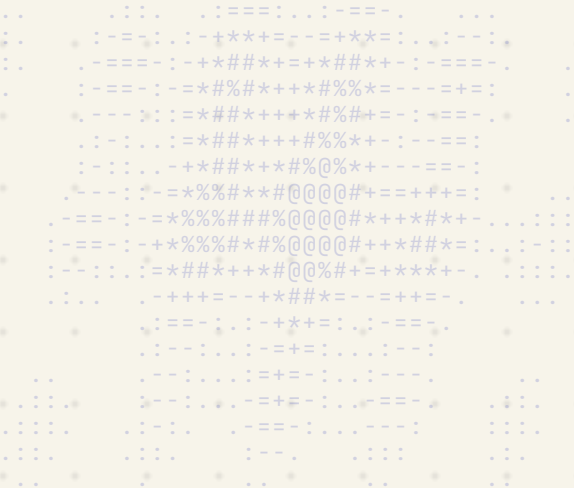


The three-prompt Claude setup behind 5M+ views and 20K followers in under a month. Strategy, 30 days of scripts, and a reusable voice skill.

```
> boot opusjake_os
> resource: viral-content-engine
> version: v1.0 • 2026
> status: ready_
```

This is the exact setup I used to pass five million views and twenty thousand followers in under a month. Three prompts, one chat, one skill. Claude studies what is working in your niche, writes a month of scripts in your voice, then becomes a permanent script machine you can hand any topic.

No content calendar apps. No guessing what to post. Run it once, repeat weekly.



HOW IT WORKS

The engine has three stages, and the order matters.

1. **Strategy first.** Claude breaks down what is actually performing in your niche right now, and why.
2. **Scripts second, same chat.** Claude turns that research into 30 days of scripts in your voice. Staying in the same conversation is the point: the scripts inherit everything the research found.
3. **Skill last.** You save your voice as a Claude skill. From then on, any topic in, finished script out. No re-teaching.

Two rules before you start:

- Do prompts 01 and 02 in **one conversation**. A fresh chat throws away the research.
- Have 2 or 3 of your own captions, scripts, or transcripts ready to paste. "In my voice" only works if Claude has heard your voice.

PROMPT 01 · THE STRATEGIST

Open Claude and send this first. Fill in the bracket.

Act as a viral content strategist. Study the top performing short-form videos in my niche right now: [YOUR NICHE].

Break down the exact hooks, formats, and topics that are blowing up, and explain why each one works. For every pattern give me:

- the hook formula, word for word
- the video structure, beat by beat
- the typical length
- the psychological trigger behind it

Rank the patterns by how repeatable they are for an account my size. End with the 3 I should copy this week.

Read the output before moving on. If a pattern does not fit your niche, say so. Claude will swap it. The better this stage is, the better every script after it.

PROMPT 02 • THE 30-DAY BATCH

Stay in the same chat. Do not open a new one. Send this next:

Now use everything above to write me 30 days of scripts in my voice.

Here is how I actually talk. Study these before writing anything: [PASTE 2-3 OF YOUR CAPTIONS, SCRIPTS, OR TRANSCRIPTS]

For each day give me:

- a scroll-stopping hook (first 2 seconds, spoken)
- the full 30-45 second script
- on-screen text for the hook
- one CTA (follow, comment a keyword, or save)

Then build me a posting schedule around when my audience is actually online: [YOUR TIMEZONE + ACTIVE HOURS FROM YOUR ANALYTICS]. Lay it out as a 30-day calendar I can follow without thinking.

Your active hours live in your analytics: Instagram under **Insights** → **Total followers** → **Most active times**, TikTok under **Creator tools** → **Analytics** → **Followers**. Paste the real numbers. "Evenings I guess" wastes the prompt.

PROMPT 03 • THE VOICE SKILL

This is the trick that makes it permanent. In Claude, type `/` and choose **skill-creator**. Then send:

Create a skill that writes short-form video scripts in my voice.

Study these examples of my writing and lock in my sentence length, pacing, favorite phrases, and CTA style: [PASTE 3-5 OF YOUR BEST SCRIPTS OR CAPTIONS]

The skill should take any topic as input and return:

- 3 hook options
- a full 30-45 second script that sounds like me
- on-screen text
- a CTA

It should never use generic influencer filler. When in doubt, match the examples.

Save the skill. From now on you type a topic, Claude returns a script in your voice, every time. That is the whole machine.

KEEP IT RUNNING

The engine decays if you never refresh the research. Trends move weekly.

WHEN	DO THIS
Every Sunday	Re-run Prompt 01 in a fresh chat, skim what changed
Out of scripts	Re-run Prompt 02 with your 3 best-performing posts as the new voice samples
Voice feels off	Update the skill with your latest scripts, not your oldest
A video pops	Feed the script back to Claude and ask why it worked

One warning: post the scripts, do not archive them. Thirty scripts in a folder got nobody five million views.

Tonight's move: run Prompt 01 with your niche filled in. That is 5 minutes, and it is the stage everyone skips. Follow [@opusjake](#) for the next pack.